



## **IMAC Holdings, Inc. Adds Stretch Services at The BackSpace**

August 10, 2022

*The BackSpace increases price of chiropractic and performance zone memberships*

**BRENTWOOD, Tenn., Aug. 10, 2022 (GLOBE NEWSWIRE)** -- IMAC Holdings, Inc. (Nasdaq: BACK) ("IMAC" or the "Company"), announces today the addition of stretching services at The BackSpace. The BackSpace locations now offer chiropractic care, percussion therapy, and stretching services to consumers on arrival, with scheduled appointments, or queuing their position through the BACK.co mobile app.

Launching this month at all The BackSpace locations, the Performance Zone includes passive, active, and isometric stretching for optimal motion and soft tissue support. The BackSpace medical, chiropractic, and physical therapy advisors created a series of stretches critical to motion and fighting the degenerative effects of gravity, injury, and age. An individual session is available for \$35 per visit, or \$120 per month for a membership.

"The negative impact of stress, arching our back to see technology, and our more sedentary lifestyles are taking a toll on our spines and other joints," said Dr. Ben Lerner, IMAC's Chief Operating Officer. "By combining the powerful effects of passive and active stretch, massage, and chiropractic, The BackSpace Performance Zones are taking a comprehensive approach to restoring musculoskeletal health."

The BackSpace is anchored by chiropractic physicians that deliver manual chiropractic adjustments to manipulate spinal function and alleviate pressure on spinal joints. The price for a chiropractic adjustment remains just \$25 per visit, while the membership fee has increased seven dollars to \$72 each month.

"We have expanded our audience with the addition of stretching services," said Jeffrey Ervin, IMAC's Chief Executive Officer. "The BackSpace Performance Zone is a result of listening to consumers that are interested in stretching and light massage. We have experienced that stretching is a way to deliver additional treatment options without an incremental operating expense."

The BackSpace is located in select Walmart locations which can be found at [www.back.co](http://www.back.co).

### **About IMAC Holdings, Inc.**

IMAC Holdings owns and manages health and wellness centers that deliver sports medicine, orthopedic care, and restorative joint and tissue therapies for movement restricting pain and neurodegenerative diseases. IMAC is comprised of three business segments: outpatient medical centers, The Back Space, and a clinical research division. With treatments to address both young and aging populations, IMAC Holdings owns or manages outpatient medical clinics that deliver regenerative rehabilitation services as a minimally invasive approach to acute and chronic musculoskeletal and neurological health problems. IMAC's The Back Company retail spinal health and wellness treatment centers deliver chiropractic care within Walmart locations. IMAC's research division is currently conducting a Phase I clinical trial evaluating a mesenchymal stem cell therapy candidate for bradykinesia due to Parkinson's disease. For more information visit [www.imacholdings.com](http://www.imacholdings.com).

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### **Safe Harbor Statement**

This press release contains forward-looking statements. These forward-looking statements, and terms such as "anticipate," "expect," "believe," "may," "will," "should" or other comparable terms, are based largely on IMAC's expectations and are subject to a number of risks and uncertainties, certain of which are beyond IMAC's control. Actual results could differ materially from these forward-looking statements as a result of, among other factors, risks and uncertainties associated with its ability to maintain and grow its business, variability of operating results, its ability to maintain and enhance its brand, its development and introduction of new products and services, the successful integration of acquired companies, technologies and assets, marketing and other business development initiatives, competition in the industry, general government regulation, economic conditions, dependence on key personnel, the ability to attract, hire and retain personnel who possess the skills and experience necessary to meet customers' requirements, and its ability to protect its intellectual property. IMAC encourages you to review other factors that may affect its future results in its registration statement and in its other filings with the Securities and Exchange Commission. In light of these risks and uncertainties, there can be no assurance that the forward-looking information contained in this press release will in fact occur.

IMAC Press Contact:  
Laura Fristoe  
[lfristoe@imacrc.com](mailto:lfristoe@imacrc.com)